

СВАРА

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И. П. П.



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DISCOVERING SAM GLANKOFF

For close to twenty years, Sam Glankoff worked in comic strips in relative anonymity. After his death in 198X, the fine art world began to discover Glankoff's art, and his work is growing in value and stature.

Sam was born in New York City in 1894, and took no formal training in art. By the time he was thirty, he was doing a daily strip style supplement in ST. NICHOLAS magazine using the psudonym "Glank". "Aladdin and his Magical Lamp" was rendered in charcoal and printed in black and red. From 1938-1955 Glankoff produced spot illustrations in pane and ink, watercolor and charcoal for magazines including THE NEW YORKER, SCRIBNERS', and CUE MAGAZINE. Sam's brother Mort (something of an artist himself) was a founding member of CUE.

Sam's first comic book work appears in TRUE COMICS during 1940. He typically contributed two to four page stories like "Joe Lewis, the Brown

Bomber" and "The Pig That Made History"(!). His tenure at TRUE COMICS lasted through to 1947, and he produced hundreds of pages of material, including funny animal strips and a carload of propaganda stories.

TRUE COMICS was also a syndicated newspaper strip, and from May 1941 to December 1944, Sam provided the art for the daily and Sunday sections. During the same period, TRUE came to the U.S. Coast Guard and struck a deal to provide stories free of charge, as long as they were Coast Guard strips. Joe Simon and his Washington D.C. crew provided several installments under this plan. TRUE reprinted many of the better Glankoff jobs as give-away comics near the end of the war. The result was so good that Sam decided to pursue the market. By 1950, he was producing premium comics for over a dozen clients, among them Esso, J.C. Penny, NBC, and Westinghouse. Due to limited distribution, these are difficult to find, in any condition.

Other post-war accounts included Popsicle Pete strips (reprinted in various comics), Full page Celotex ads, Chiquita Banana strips, and at least 60 installments of BILLY BRAND, promoting brand named products for the Brand Name Foundation. The strips were distributed for free to anyone who would use them. Some of his last strip work appears in FAMILY CIRCLE in a feature called "How Do You Handle It?" The strip ran from Early in 1949 and lasted through 1952.

While much of Glankoff's work appears outside of the mainstream of comics, it was read and enjoyed by millions of people over the years. Readers who would never dream of picking up a comic book were exposed to the form by way of his hand. Thanks Sam, you're not forgotten.

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GERM TAMER, Louis Pasteur—Help Wanted



In Full Color Sunday in The Chicago Sun.



BY TRUE COMICS

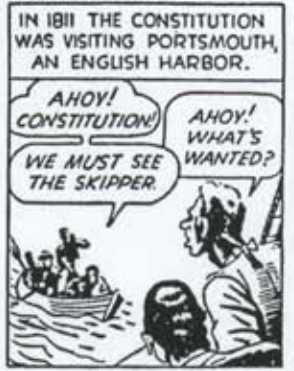


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OLD IRONSIDES

In Full Color Sunday in The Chicago Sun.

BY TRUE COMICS.



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ABOVE; GLANKOFF'S UNPUBLISHED SCI-FI STRIP VISITS THE ATOMIC AGE OF 1977.